

CCHD Multi-Media Youth Arts Contest

The CCHD Multi-Media Youth Arts Contest

Grades 7-12

What is the Catholic Campaign for Human Development (CCHD)?

The [Catholic Campaign for Human Development](#), or CCHD, is the domestic anti-poverty program of the United States Conference of Catholic Bishops. Since 1970, CCHD has worked to encourage 1) empowerment and participation of poor and low-income persons to address the causes of poverty, and 2) education and involvement of Catholics in the U.S. in this effort.

What is the goal of the contest?

Through the contest, young people learn about poverty, its causes, and our faith response and then become educators themselves as they use their art to creatively communicate what they have learned.

How does the contest work?

Schools, parishes, and individuals use the contest materials to help students learn about poverty, its causes, and our faith response, and then students create art based on what they have learned. The art is submitted to the CCHD office for local judging. The diocesan office then sends one winner per age category to the national competition.

Are only certain forms of art eligible?

Any form of art is welcome. For example, short stories, PowerPoint presentations, videos, songs, painting, drawing, photography, and drama are all eligible for the contest.

What are the contest rules?

1. Young people living in the United States in grades 7-9 and 10-12 are eligible to participate in the contest.
2. All work to create the entry (such as video editing, script writing, musical composition, typing, page layout, formatting, etc.) must be completed by the contestant himself or herself.
3. Each entry must be the original work of the student or team of students submitting the artwork. If the artist wishes to use material that is copyrighted by someone else (such as a song or web photo as part of a PowerPoint presentation or a cut-out picture from a magazine), he or she can only do so if written permission has been granted for its use. This written permission must be submitted with the entry.
4. An official Contest Entry Form must be attached securely to the artwork.
5. Visual arts entries (such as paintings or drawings, etc.) should be no larger than 24 x 36 inches. This includes the mat or board.

6. Audio-visual entries (such as music or video) must not exceed seven (7) minutes in length. A list of the names of all people who appear in a video must be included. Entries must be submitted via CD or DVD. Audio entries must include a print-out of the lyrics.
7. Literature entries (poetry, prose, short story, drama, essay, etc.) can be fiction or non-fiction. Non-fiction entries that cite facts must include standard citations. Entries, not to exceed 2,000 words, must be written in English and submitted on one side only of 8 x 11 inch paper. Pages should be numbered, typed or neatly written, with the student's name written on the back of each page.
8. All entries must reflect grade-appropriate grammar and spelling.

What is this year's contest theme?

The 2011-12 contest theme is: Put Faith in Action! Uproot Poverty Together.

What grade levels can participate?

Persons can participate who are in grades 7-9 or 10-12 and who live in one of the fifty United States, the District of Columbia, or Puerto Rico.

Is there a contest deadline?

The Local deadline is March 15, 2011.

What is the prize?

The 1st place winner will receive an i-pod touch. The 2nd place winner will receive a \$50 i-tunes gift card. The winner at the local level will have their art work sent to the national CCHD office to be judged at the national level. The National Grand Prize winner will receive a \$500 cash award and a \$500 gift to be designated in the winner's name to a CCHD-funded group of the winner's choice. The grand prize winner will be awarded this prize at the annual conference sponsored by the National Federation for Catholic Youth Ministry, with all expenses paid for the winner and an accompanying adult to attend the awards ceremony. Second and third prizes and honorable mentions, including a monetary prize and matching grant for a CCHD-funded group, may also be awarded for each age category.

What criteria are used to judge entries?

1. The ideal entry will exemplify the following qualities in the artwork itself or the accompanying contest entry form:
2. Reflect artistic skill and creativity.
3. Exhibit an understanding of the root causes of poverty, not just the symptoms. It should be clear that the artist understands that in addition to charitable works, work for social justice is needed to address the causes of problems faced by people living in poverty.
4. Portray the poor as empowered persons capable of leading efforts for change in community as opposed to portrayal as victims.

5. Illustrate that action to confront poverty is a response to our faith and the values of Catholic social teaching.
6. Exhibit learning about CCHD's work and mission.

Will my entry be returned?

No. Entry to this contest results in the transfer of copyright of all entries to CCHD, and entries will not be returned. However, artists may be interested to know that CCHD uses the entries as educational tools about poverty at conference exhibits and a variety of events. Therefore, although your entry will not be returned to you, it may be used to inspire a national audience!

How does a school or parish participate?

A school or parish wishing to participate in the contest should contact Tamara Fedoryshyn at (312)534-3894 or by email at tfedoryshyn@archchicago.org to receive a Contest Packet.

How can an individual participate?

An individual wishing to participate in the contest should contact Tamara Fedoryshyn at t (312)534-3894 or by email at tfedoryshyn@archchicago.org to receive a Contest Packet.